

2018 Editorial Calendar

FEBRUARY

The Healthy New Year Issue

- Beauty Saver
- Style Makeover with Clinton Kelly
- Healthy Dinner Bowls
- Play With Your Food
- Heart Health Month
- Brain Health Series **DEBUT** – Part 1
- New Year Health Plan with Joy Bauer and Jenna Wolfe
- Healthiest Cities In America
- Everyday Savings with Trae Bodge Column **DEBUT**
- Get Real Retirement

Space Close: 11/15/17

On Sale: 1/9/18

MARCH

The Great Deals Issue

- Beauty Saver
- Money Saving Home Organizing
- Great Value Awards (Beauty)
- Breakfast For Dinner
- Family Style Food with Ayesha Curry
- Red Dress Awards
 - Live Longer & Stronger Participant Profiles
 - 2018 Red Dress Awards Honorees
- Brain Health Series – Part 2
- Family Health Column **DEBUT**
- Everyday Savings with Trae Bodge

Space Close: 12/13/17

On Sale: 2/6/18

APRIL

The Spring Cleaning and Organizing Issue

- Beauty Saver
- Clever Cleaning Shortcuts
- Spring Fashion & Beauty
- Easter Egg Hunts
- Easter Dinner Recipes
- Play With Your Food
- Nutrition with Joy Bauer
- Brain Health Series – Part 3
- Summer Travel Deals
- Spring Clean Your Finances

Space Close: 1/11/18

On Sale: 3/6/18

MAY

The Mother's Day Issue

- Beauty Saver
- Guide To Spring Paint Colors & Techniques
- Mother/Daughter Makeover with Clinton Kelly
- Family Food From Chef Moms
- Family Style Food with Ayesha Curry
- Play With Your Food
- Brain Health Series – Part 4
- Nutrition with Joy Bauer
- Family Health Column
- Moms We Love
- Everyday Savings with Trae Bodge

Space Close: 2/14/18

On Sale: 4/10/18

JUNE

The Summer Slimdown Issue

- Beauty Saver
- Closet Organizing Tricks
- Best Swimsuits
- Play With Your Food
- Dr. Oz's Easy Eating Plan
- Walk It Off with Jenna Wolfe
- Breast Cancer Survivor Story
- Nutrition with Joy Bauer
- Save on Healthcare Costs

Space Close: 3/21/18

On Sale: 5/15/18

JULY/AUGUST

The Family Fun Issue

- Beauty Saver
- Outdoor Décor & Gardening
- Great Value Awards (Health)
- Clinton Kelly's Guide To Summer Clothes
- Summer Hair & Skin Protection
- Grilling Guide
- Play With Your Food
- Family Style Food with Ayesha Curry
- Nutrition with Joy Bauer
- Family Health Column
- Summer Travel
- Everyday Savings with Trae Bodge

Space Close: 5/3/18

On Sale: 6/26/18

SEPTEMBER

101 Ways to Save Time & Money This Fall

- Beauty Saver
- Classic Fall Clothes with Clinton Kelly
- Apple Orchard Recipes
- Play With Your Food
- Family Style Food with Ayesha Curry
- The Anxiety Epidemic
- Nutrition with Joy Bauer
- Everyday Savings with Trae Bodge

Space Close: 6/20/18

On Sale: 8/14/18

OCTOBER

The Halloween Issue

- Beauty Saver
- **SPECIAL SECTION:**
 - The Tricked Out Treat House
 - Spooky Halloween Décor
 - Pumpkin Carving & Decorating
 - Cooking Up Halloween Tricks & Treats
- Healthy Beauty Products
- New Ways To Cook Old Favorite Recipes
- Nutrition with Joy Bauer
- Fall Shapeup with Jenna Wolfe
- Family Health Column
- Pet Costumes
- Best Budgeting & Saving Apps

Space Close: 7/25/18

On Sale: 9/18/18

NOVEMBER

The Blessings Issue

- Beauty Saver
- Kitchen Organizing
- Shoes! Shoes! Shoes!
- Great Value Awards (Home & Food)
- Thanksgiving & Fall Comfort Food
- Play With Your Food
- Family Style Food with Ayesha Curry
- Prevent & Manage Diabetes
- Nutrition with Joy Bauer
- Woman Socialpreneurs

Space Close: 8/28/18

On Sale: 10/23/18

DECEMBER/ JANUARY

The Holiday Issue

- Beauty Saver
- Easy DIY Holiday Décor
- Best New Anti Aging Skincare
- Christmas Sweets & Treats
- Nutrition with Joy Bauer
- Stay Healthy This Season
- Family Health Column
- Everyday Savings with Trae Bodge

Space Close: 10/2/18

On Sale: 11/27/18