

# 2019 Editorial Calendar

## FEBRUARY

### Healthy Start New Year

- Healthy Home Column **DEBUT**
- Create a Bedroom Oasis
- Head-to-Toe Hydration for Winter
- 10 Health Resolutions
- Colorful, Healthy Dinners
- Food Faceoff Column **DEBUT**
- 5 Secrets of Everyday Millionaires
- Win It: Heart-Healthy Products

Space Close: 11/20/18  
On Sale: 1/15/19

## MARCH

### Go Green!

- Healthy Home Column
- Green Living Checklist
- Great Value Awards (Beauty)
- Live Longer & Stronger Challenge Profiles
- 2019 Red Dress Awards Honorees
- No-Waste Recipes
- Family Food "5 Steps To..." Column **DEBUT**
- Rebound from Financial Mistakes
- Win It: Green, Good for the Earth Products

Space Close: 12/18/18  
On Sale: 2/12/19

## APRIL

### Spring Cleaning & Organizing

- The Ultimate Declutter Guide
- Great Value Awards (Cleaning)
- All-Natural Beauty
- Heart Health 3.0
- Easter Dinner + Crafts
- 5 Steps to In-Control Finances
- Win It: Home Organizing Products

Space Close: 1/15/19  
On Sale: 3/12/19

## MAY

### Love Your Age

- Easy Projects That Add Value to Your House
- Spring Beauty Blowout
- Clinton Kelly on Dressing Your Age
- Brain Health at Every Age
- Mother-Daughter Chefs + Recipes
- Smart Retirement Strategies
- Win It: Gardening Gear

Space Close: 2/19/19  
On Sale: 4/16/19

## JUNE

### Summer Shapeup

- Summer Paint Spruce-up
- No-Effort Sun Care
- Summer Walking Guide
- Slimdown Strategies
- Fresh and Fast Salads
- Overcoming Financial Challenges
- Win It: Travel Essentials

Space Close: 3/19/19  
On Sale: 5/14/19

## JULY/AUGUST

### Summer Fun & Travel

- Accessorize Your Patio or Porch
- 5 Ways to Stretch Your Beauty \$\$
- New Medical Breakthroughs
- The Best of Summer Produce
- Best Summer Ever! Family Travel Guide
- Win It: Fun in the Sun

Space Close: 4/30/19  
On Sale: 6/25/19

## SEPTEMBER

### Back to School

- Special Section: Family Health Guide
- Back-to-School Organizers
- The Best Drugstore Anti-Agers
- Fall Styles with Clinton Kelly
- Caring for the Caregiver
- Superfast Family Dinners
- Family Money Q&A
- Win It: Family Tech

Space Close: 6/18/19  
On Sale: 8/13/19

## OCTOBER

### Halloween

- Halloween Extravaganza
- The Best Multitasking Products
- Great Value Awards (Health)
- Fall Comfort Food
- How to Grow (and Protect) Your Money
- Win It: Tailgating Products

Space Close: 7/23/19  
On Sale: 9/17/19

## NOVEMBER

### Food, Family & Faith

- Cozy Up Your Home
- Winterize Your Skin
- Diabetes Update
- Thanksgiving Family Feast
- Smart Shopping Secrets
- Win It: Holiday Entertaining Essentials

Space Close: 8/27/19  
On Sale: 10/22/19

## DECEMBER/ JANUARY

### Your Best Holidays

- Christmas Crafts and Ornaments
- So-Pretty Gift Guide
- Winter Exercise Plan with Jenna Wolfe
- Holiday Sweets
- Save \$\$ on Holiday Gifts
- Win It: Gifts that Give Back

Space Close: 10/1/19  
On Sale: 11/26/19