

Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
3,030,849	256,727	3,287,576	3,250,000	37,576

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Feb	2,923,940	31,966	2,955,906	80,249		80,249	3,036,155	266,000	369	266,369	3,270,189	32,335	3,302,524
Mar	2,910,845	29,690	2,940,535	80,249		80,249	3,020,784	194,000	259	194,259	3,185,094	29,949	3,215,043
Apr	2,893,504	32,430	2,925,934	80,249		80,249	3,006,183	319,000	388	319,388	3,292,753	32,818	3,325,571
May	2,933,334	29,820	2,963,154	80,249		80,249	3,043,403	223,000	219	223,219	3,236,583	30,039	3,266,622
Jun	2,934,673	32,800	2,967,473	80,249		80,249	3,047,722	280,000	400	280,400	3,294,922	33,200	3,328,122
Average	2,919,259	31,341	2,950,600	80,249		80,249	3,030,849	256,400	327	256,727	3,255,908	31,668	3,287,576

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,840,033	21,615	2,861,648	87.0
Multi-Title Digital Programs		9,726	9,726	0.3
Partnership Deductible Subscriptions	29,120		29,120	0.9
Sponsored Subscriptions	50,106		50,106	1.5
Total Paid Subscriptions	2,919,259	31,341	2,950,600	89.8
Verified Subscriptions				
Public Place	57,000		57,000	1.7
Individual Use	23,249		23,249	0.7
Total Verified Subscriptions	80,249		80,249	2.4
Total Paid & Verified Subscriptions	2,999,508	31,341	3,030,849	92.2
Single Copy Sales				
Single Issue	250,400	327	250,727	7.6
Sponsored Single Issue	6,000		6,000	0.2
Total Single Copy Sales	256,400	327	256,727	7.8
Total Paid & Verified Circulation	3,255,908	31,668	3,287,576	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2016	3,250,000	3,278,641	3,277,694	947	
12/31/2015	3,250,000	3,285,092	3,280,237	4,855	0.1
12/31/2014	3,250,000	3,283,513	3,288,227	-4,714	-0.1

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PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$2.79		
Subscription	\$15.00		
Average Subscription Price Annualized (3)		\$10.00	
Average Subscription Price per Copy		\$1.00	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2016

(3) Based on the following issue per year frequency: 10

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	40,959		40,959
Fitness/Recreational Facilities	223		223
Personal Care Salons	15,818		15,818
Total Public Place	57,000		57,000
Individual Use			
Ordered/Payment Not Received	23,249		23,249
Total Individual Use	23,249		23,249

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Partnership Subscriptions: Deductible: Copies served where the subscription was included in products or services. The consumer could receive a rebate instead of the subscription.

Combination Subscriptions: These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	9,726	9,726	2.4	23,102

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 37,149

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 73,535

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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