

Annual Frequency: 10 times/year

Field Served: Woman's Service Field.

Published by Hearst Communications

Publisher's Statement

6 months ended December 31, 2017, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,993,382	260,852	3,254,234	3,250,000	4,234

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jul/Aug	2,870,161	37,304	2,907,465	90,406		90,406	2,997,871	262,000	214	262,214	3,222,567	37,518	3,260,085
Sep	2,938,970	43,462	2,982,432	58,917		58,917	3,041,349	211,000	202	211,202	3,208,887	43,664	3,252,551
Oct	2,883,218	41,347	2,924,565	53,560		53,560	2,978,125	300,000	247	300,247	3,236,778	41,594	3,278,372
Nov	2,841,404	50,020	2,891,424	78,407		78,407	2,969,831	250,000	198	250,198	3,169,811	50,218	3,220,029
Dec	2,848,425	52,900	2,901,325	78,407		78,407	2,979,732	280,000	400	280,400	3,206,832	53,300	3,260,132
Average	2,876,436	45,007	2,921,443	71,939		71,939	2,993,382	260,600	252	260,852	3,208,975	45,259	3,254,234

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	2,766,786	32,189	2,798,975	86.0
Multi-Title Digital Programs		12,818	12,818	0.4
Partnership Deductible Subscriptions	28,615		28,615	0.9
Sponsored Subscriptions	81,035		81,035	2.5
Total Paid Subscriptions	2,876,436	45,007	2,921,443	89.8
Verified Subscriptions				
Public Place	37,032		37,032	1.1
Individual Use	34,907		34,907	1.1
Total Verified Subscriptions	71,939		71,939	2.2
Total Paid & Verified Subscriptions	2,948,375	45,007	2,993,382	92.0
Single Copy Sales				
Single Issue	260,600	252	260,852	8.0
Total Single Copy Sales	260,600	252	260,852	8.0
Total Paid & Verified Circulation	3,208,975	45,259	3,254,234	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2016	3,250,000	3,278,641	3,277,694	947	
12/31/2015	3,250,000	3,285,092	3,280,237	4,855	0.1
12/31/2014	3,250,000	3,283,513	3,288,227	-4,714	-0.1

Visit www.auditedmedia.com Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$2.79		
Subscription	\$15.00		
Average Subscription Price Annualized (3)		\$9.00	
Average Subscription Price per Copy		\$0.90	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2017

(3) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	31,251		31,251
Fitness/Recreational Facilities	70		70
Personal Care Salons	5,711		5,711
Total Public Place Copies	37,032		37,032
Individual Use			
Ordered/Payment Not Received	34,907		34,907
Total Individual Use Copies	34,907		34,907

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Partnership Subscriptions Deductible: Copies served where the subscription was included in products or services. The consumer could receive a rebate instead of the subscription.

Combination Subscriptions: These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

Transfer : Dr. Oz, The Good Life ceased publication. 120,000 of its subscribers received 5 issues of this publication for every paid issue remaining of their Dr. Oz, The Good Life subscription, starting with the September 2017 issue. Included in Paid Subscriptions is the following average: 56,213

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 63,713

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 73,985

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine.

Details below are related to the six-month average.

Program	Reported Multi-Title	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Digital Program				
Texture	12,818	12,818	2.3	28,961

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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