

2019 Closing Dates

| ISSUE DATE | ON SALE | REGIONAL/ FRACTIONAL SPACE & MATERIAL CLOSE | NATIONAL SPACE & MATERIAL CLOSE |
|---------------------|----------|---|--|
| February | 1/15/19 | 11/15/18 | 11/20/18 |
| March | 2/12/19 | 12/13/18 | 12/18/18 |
| April | 3/12/19 | 1/10/19 | 1/15/19 |
| May | 4/16/19 | 2/14/19 | 2/19/19 |
| June | 5/14/19 | 3/14/19 | 3/19/19 |
| July/August | 6/25/19 | 4/25/19 | 4/30/19 |
| September | 8/13/19 | 6/13/19 | 6/18/19 |
| October | 9/17/19 | 7/18/19 | 7/23/19 |
| November | 10/22/19 | 8/22/19 | 8/27/19 |
| December/January'20 | 11/26/19 | 9/26/19 | 10/1/19 |

Space reservations, copy instructions and any and all other correspondence from agencies become binding orders on closing date unless publication is otherwise notified in writing prior to close. Insertion orders for all cover positions must be received by the closing date of the prior issue.

All dates are subject to change.

Woman'sDay

For more information, contact your Woman's Day representative or Ashley Klopfer at 212.649.7302/aklopfer@hearst.com.